Branding & Design Portfolio

Cohen & Sinowski, P.C.

Curated by Ashley Carestia, APR

Marketing & Communications Strategist

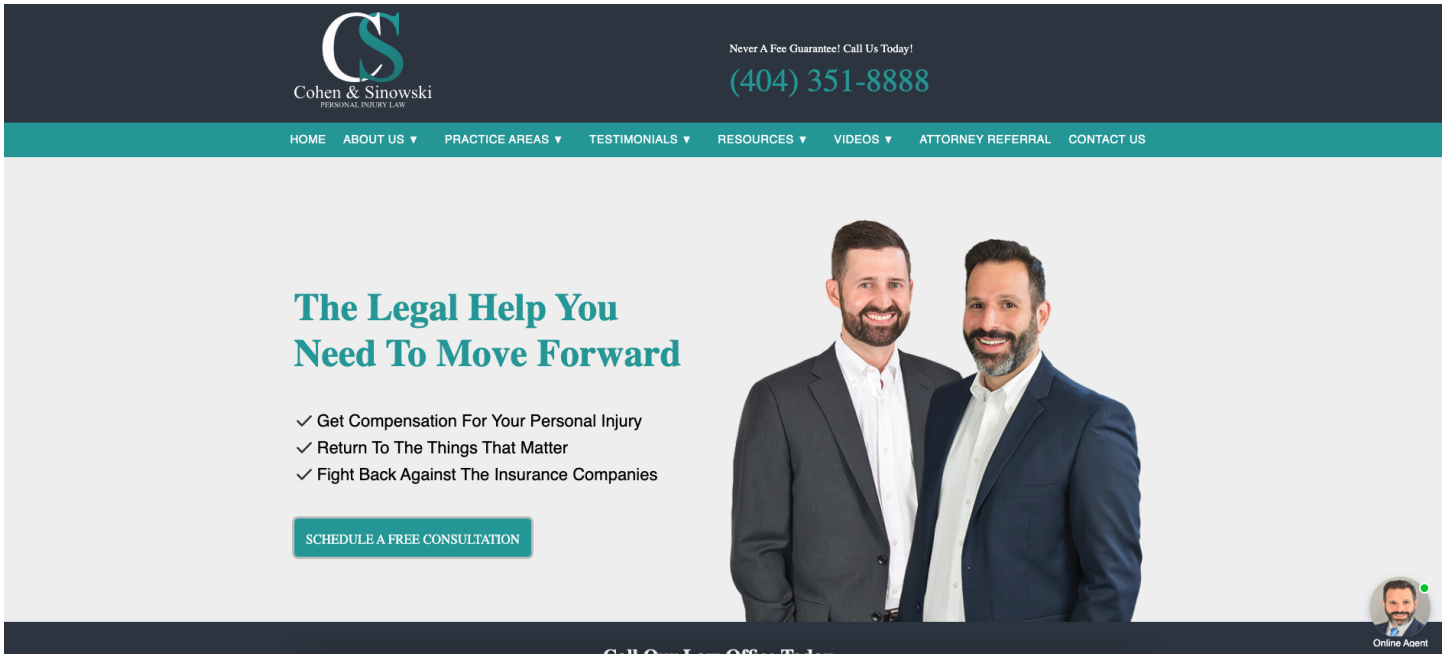
Billboard Design: 'Bitten?' Campaign



Prepared by: Ashley Carestia Director of Marketing

Cohen & Sinowski
PERSONAL INJURY LAW

Website Design Snapshot: cohensinowski.com



Best of Georgia Nomination QR Flyer

Cohen & Sinowski
PERSONAL INJURY LAW

We are proud to announce that Cohen & Sinowski Personal Injury Law has been nominated for Best of Georgia!

Help us win by voting for us at bestofgeorgia.com or SCAN the QR code.

#BESTofGEORGIA

COHENSINOWSKI.COM | 404-351-8888

Branded Media Assets for Georgia Business Journal

Cohen & Sinowski
PERSONAL INJURY LAW

GEORGIA BUSINESS JOURNAL & MEDIA ASSETS









Seasonal Campaign: Pool Safety & Liability



Google Review Request Graphic



Review QR Code for In-Office Use

Cohen & Sinowski
PERSONAL INJURY LAW

Tell Us About Your Experience!



Simply scan the QR code with your smart phone's camera to leave us a review.

★★★★★

Insurance Coverage Education Graphic

WHAT IS THE 25/50/25 COVERAGE RULE?



THE FIRST NUMBER (25)

IS THE LIMIT THAT YOUR CARRIER WILL PAY FOR YOUR BODILY INJURY TO ONE PERSON PER ACCIDENT



THE SECOND NUMBER (50)

IS THE LIMIT THAT YOUR CARRIER WILL PAY FOR ALL PEOPLE INJURED IN AN ACCIDENT



THE THIRD NUMBER (25)

DENOTES THE LIMIT OF LIABILITY ON PROPERTY.

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404-351-8888
www.cohensinowski.com

Campaign Highlights & Strategy

- Elevated brand through cohesive visual strategy
- Launched billboard campaign that increased local awareness and direct calls
- Designed digital and print materials for client engagement and education
- Supported media outreach for Best of Georgia campaign
- Built content calendar and executed cross-platform posting strategy

Website: www.cohensinowski.com

Portfolio: www.ashleycarestia.com