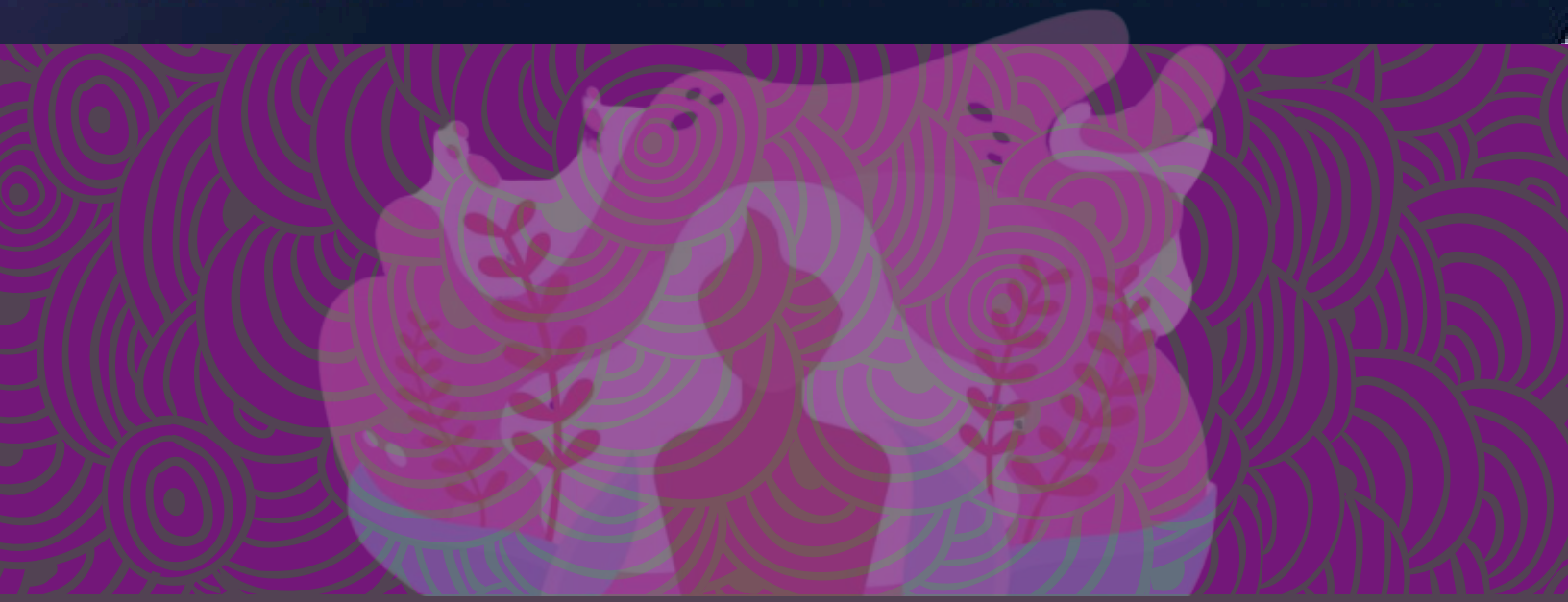
#IWD2020

INTERNATIONAL WOMEN'S DAY 2020 LUNCHEON & SUMMIT



Celebrating 95 years
Women's Chamber of Commerce of Atlanta

4TH ANNUAL INTERNATIONAL WOMEN'S DAY LUNCHEON & SUMMIT

CONFERENCE PROGRAM

March 11, 2020
Federal Reserve Bank of Atlanta
1000 Peachtree Street NEAtlanta, GA 30309

www.womenchamber.org

PROGRAM AGENDA

7:00 AM

EXHIBITOR TABLE SETUP

8:30 AM

CONTINENTAL BREAKFAST SERVED (2 HOURS)
REGISTRATION,NETWORKING,PHOTOS & VENDOR EXHIBIT

9:00 AM

WELCOME FROM JILL & FED

9:30AM -10:20AM

WOMEN IN TECHNOLOGY- PRESENTED BY TAG
JACQUELINE RUSH (MODERATOR)
LASHAUN SOLOMON
MONIKA MUELLER
ANGELEEN WILSON

10:20 - 10:30

10 MINUTE BREAK (BREAKFAST SERVICE ENDS AT 10:30AM)

10:30 - 11:30AM

FINANCE WORKSHOP
MONICA SHAH

CREATING YOUR REVENUE BREAKTHROUGH

THREE STEPS TO DOUBLE YOUR INCOME IN THE NEXT YEAR
FEEL LIKE YOU'RE DOING EVERYTHING POSSIBLE IN YOUR BUSINESS, BUT STILL NOT SEEING THE REVENUE RESULTS? IT'S TIME TO LEARN HOW TO TRANSLATE ALL THAT NETWORKING, SPEAKING AND WRITING INTO DOLLARS – SO YOU CAN DO WHAT YOU LOVE AND HAVE A FULL BANK ACCOUNT! YOU'LL DISCOVER HOW TO ATTRACT MORE MONEY, SAVE MORE MONEY, AND FINALLY STOP WORRYING ABOUT MONEY. THE KEY TO RAISING YOUR PRICES – A STEP-BY-STEP APPROACH TO SUCCESSFULLY ASKING FOR MORE – AND RECEIVING IT. HOW TO CHANGE YOUR RELATIONSHIP WITH MONEY – SO THAT MONEY BECOMES MORE LIKE A GAME AND LESS LIKE A CHORE. THE EXACT MARKETING ACTIVITIES YOU NEED TO BE DOING WEEKLY, MONTHLY AND QUARTERLY TO DOUBLE YOUR INCOME NEXT YEAR.

11:30AM

LUNCH SERVICE BEGINS

11:45AM

WELCOME & INTRODUCTION

JILL GOODRICH/DANA BARRETT/ASHLEY CARESTIA

SUPPORTER ACKNOWLEDGEMENTS, ANNOUNCEMENTS & AWARDS PRESENTATION

12:00PM - 1:30PM

INTERNATIONAL WOMEN IN CIVIC LEADERSHIP FIRESIDE CHAT

CONSUL GENERAL OF CANADA IN ATLANTA NADIA THEODORE

CONSULATE GENERAL OF ISRAEL TO THE SOUTHEAST

GEORGIA STATE REP. ANGELIKA KAUSCHE

NEEMA NAMADAMU

1:30PM - 2:00PM

#EACHFOREQUAL IWD CONVERSATION CARDS AT EACH ROUND TABLE

2:00PM-3:15PM

WOMEN IN LEADERSHIP WORKSHOP (PRESENTED BY TURKNETT)

ANNE QUIELLO, SENIOR CONSULTANT, TURKNETT LEADERSHIP GROUP

TEELA JACKSON, VICE PRESIDENT OF HR SEARCH, TALENT CONNECTIONS

SUSAN HITCHCOCK, ALLIANCE PARTNER, TURKNETT LEADERSHIP GROUP

MODERATED BY HOPE SONAM, VICE PRESIDENT OF TALENT SOLUTIONS, TURKNETT LEADERSHIP GROUP

3:15PM - 3:25PM

10 MINUTE BREAK

3:25PM - 4:30PM

WOMEN IN INNOVATION & ENTREPRENEURSHIP

MODERATOR: JILL GOODRICH

MARY HAYES, OWNER OF WORKBAY

ASHLEY CARESTIA, APR, WCC- DIRECTOR BUCKHEAD CHAPTER

TONYA HICKS, POWER SOLUTIONS

MONICA HOOKS, WEI

4:30PM - 5:00PM

TRANSITION TO 1ST FLOOR

5:00PM - 6:00PM

POST-SUMMIT NETWORKING

6:00PM

DOORS CLOSE

Celebrating 95 years

Women's Chamber of Commerce of Atlanta

www.womenchamber.org

SPEAKERS



CONSUL GENERAL OF CANADA IN ATLANTA NADIA THEODORE

In September 2017, with accreditation for Alabama, Georgia, Mississippi, North Carolina, South Carolina and Tennessee. As Consul General, Ms. Theodore is the head of Canada's diplomatic representation in the Southeast USA. Prior to her appointment as Consul General, Ms. Theodore held leadership positions on major Government of Canada Trade initiatives, including the Comprehensive and Progressive Agreement for Trans-Pacific Partnership and the Canada-European Union Comprehensive Economic and Trade Agreement, and served as Chief of Staff and Executive Director to Canada's Deputy Minister of International Trade. Ms. Theodore has also served at Canada's Permanent Mission to the World Trade Organization and at Canada's Permanent Mission to the United Nations (both in Geneva, Switzerland).



CONSULATE GENERAL OF ISRAEL TO THE SOUTHEAS, ANAT SULTAN-DADON

Anat Sultan-Dadon assumed her role as the Consul General of Israel to the Southeastern United States in July 2019. Consul General Sultan-Dadon joined the Israeli diplomatic corps in 2004. She has extensive experience working for the Ministry of Foreign Affairs and has held various posts and positions in Israel and abroad. She has held positions at the Israeli embassies in Cameroon, Germany, the Netherlands and most recently in Canberra, Australia. In the Ministry of Foreign Affairs in Jerusalem she has held positions in the Euroasia Division and the Asia-Pacific Division. Consul General Sultan-Dadon has a bachelor's degree in psychology and education from The Hebrew University in Jerusalem as well as a masters in criminology from the same institution.



ANGELIKA KAUSCHE, GEORGIA STATE REPRESENTATIVE

Representative Angelika Kausche represents Georgia House District 50, Johns Creek, which includes portions of North Fulton. She was elected to the House of Representatives 2018 and is the first German-American immigrant serving in the Georgia House of Representatives. She currently serves on the Higher Education, Natural Resources & Environment, and Small Business Development committees. Rep Angelika Kausche was born in Germany.



NEEMA NAMADAMU, DISABILITY & WOMEN'S RIGHTS ADVOCATE, FOUNDER OF HERO WOMEN RISING

Neema Namadamu is the founder of Hero Women Rising, or Maman Shujaa in Swahili. She is a visionary activist and tireless champion for women's and girls' empowerment in the Democratic Republic of Congo (DRC), a country the UN has designated as the worst place in the world for women and girls. Neema has ambitious dreams for women in her country: "I'm not interested in making a little noise - I'm looking to change the paradigm!" Neema is the first woman with a disability from her tribe to graduate from college in Congo. She has served in Parliament and as the Chief Advisor to DRC's Minister of Gender and Family. Under her guidance, Hero Women Rising operates many powerful programs in eastern DRC, all with one goal: lifting up women. Her programs include Getting Women Online, Keep Girls in School, Girl Ambassadors for Peace, and many more.

SPEAKERS



PRESIDENT & CEO OF THE WOMEN'S CHAMBER OF COMMERCE

Jill Goodrich is the President & CEO of the Women's Chamber of Commerce, a member-driven nonprofit organization promoting the advancement of women in entrepreneurship, leadership and the workplace. Additionally, Jill founded the Women's Chamber Foundation to provide educational tools, scholarships and resources. Since forming the Women's Chamber, Jill has forged local, national and international partnerships. In 2017, Jill hosted WCC's first annual International Women's Day Luncheon, an annual awards gala and hosted the city's inaugural "National Conversation on Board Diversity" campaign in Atlanta. Over a period of two years, she also hosted Atlanta's first quarterly series of Worksmart wage negotiation workshops to help close the wage gender gap with a focus on under served communities. In 2019, Jill successfully lobbied for the Women's Chamber to be admitted into the Georgia Chamber Federation. Additionally, Jill established strategic partnerships to spur economic development for female entrepreneurs and launched the #BuyHers Marketplace, a platform for women to source products and services from women-owned and women-led organizations globally. Jill holds dual American and Dutch citizenship. A frequent guest speaker and judge for pitch competitions, Jill is a member of the Georgia Association of Chamber of Commerce Executives, an OnBoard Advocate, and a Board Director for HireLiving. She serves on the Small Business Advisory Council and the Diversity & Inclusion Council of the Georgia Chamber of Commerce, and is a Community Service Award recipient.



DANA BARRETT, TV & RADIO HOST, THE DANA BARRETT SHOW

Dana Barrett is running for U.S. Congress as a Democrat in Georgia's 11th District against Rep. Barry Loudermilk (R-Cassville). Barrett left her job as a talk radio show host on iHeart's 640 WGST in Atlanta to pursue the seat saying, "Our government isn't functioning the way it should. We have to start by electing politicians who will prioritize people over politics." Barrett has lived in Atlanta for over 31 years, is a single mom, a former tech executive and a serial entrepreneur. She left her corporate career to pursue media full time when her daughter left for college and since then has hosted radio shows on WAFS and WGST, the Atlanta Tech Edge TV Show on 11 Alive, and a business podcast produced by iHeart. Dana is a breast cancer survivor, and the spokesperson for TurningPoint Breast Cancer Rehabilitation, so she understands firsthand the impact of our broken healthcare system. As a member of Congress, she is committed to addressing the exorbitant costs, not just how those costs are paid. Barrett has also long been an advocate for equal opportunity in education, and the workplace.



EMILY GAGNON, SPORTS REPORTER & ANCHOR, CBS 46

Emily Gagnon joined the CBS46 Sports Team in January 2017 after years of moving around. As the sports director at KSN in Wichita, Emily covered two World Series with the Kansas City Royals, a Sweet Sixteen with the Wichita State Shockers and an Elite Eight with the Kansas Jayhawks. This is her second stop in Atlanta. Emily was a sideline reporter at Comcast Sports Southeast before working in Kansas. She covered the SEC while she was with CSS. Emily graduated Cum Laude from the University of South Florida in Tampa... Go Bulls! She majored in Telecommunications/News and minored in Spanish. She was born and raised in Canada but she also claims the Sunshine State as home. She moved to Florida in middle school. There, she won the 2011 Associated Press "Best Sports Story" award for a special series, "Libby's Life: Cheering Through CF." After a year in the Magnolia State, Emily moved to Cowboys Country to work at KYTX in Tyler, Texas.

SPEAKERS



MONICA HOOKS, EXECUTIVE DIRECTOR OF THE WOMEN'S ENTREPRENEURSHIP INITIATIVE

Monica Hooks is Executive Director of the Women's Entrepreneurship Initiative where she is responsible for innovation policy, workforce programs, retention and development, and financial capacity building for women entrepreneurs throughout the City of Atlanta. Ms. Hooks has 20+ years of marketing and business development experience with expertise in new media, entertainment and technology.



MONICA SHAH, FOUNDER & CEO OF REVENUE BREAKTHROUGH

After receiving her MBA from the Kellogg School of Management and working in marketing for L'Oreal Paris, Monica left corporate to start her first company - and then her second company, Revenue Breakthrough, to become a seven-figure business coach. She is also the author of "Getting Rich: You're Doing It Backwards" and "Pause: 52 Questions that Lead to More Money and Time." work in Washington by fighting for equal pay, a $15 minimum wage, and equal access to quality education.



TONYA HICKS, FOUNDER & CEO OF POWER SOLUTIONS

Tonya L. Hicks is the President and CEO of Power Solutions, Inc. and the Managing Principal of Women Do Everything, LLC. Ms. Hicks is a serial entrepreneur and journeyman wireman electrician in the International Brotherhood of Electrical Workers (IBEW). She became the first woman to become a journeyman wireman in Local 917 of IBEW in her hometown of Meridian, Mississippi. She is also one of the first few African American women to join the IBEW in the State of Mississippi. Her primary jobs as a journeyman wireman electrician were industrial; working in paper mills, steel mills, and car plants. Ms. Hicks specializes in robotics and high voltage equipment installation and repair. In 2000, at the age of 28, Ms. Hicks founded Power Solutions, Inc.; an electrical contracting and facility maintenance company. In 2018, Ms. Hicks launched a subsidiary to do business globally; specializes in consulting and installation for renewable energy, sustainability, and smart city technology. In 2015, Ms. Hicks launched Women Do Everything LLC (WDE); a career and personal development agency supporting women in male dominated industries with training, career development and job placement.



SHEOYKI JONES, PROGRAM MANAGER OF CREATIVE INDUSTRIES, INVEST ATLANTA

MS. Sheoyki attended the University of Mississippi, where she obtained her Bachelor's in Paralegal Studies. After her obtaining her degree, Ms. Jones began working in the legal field. Simultaneously, Sheoyki launched her first entrepreneurial venture as a Talent Manager, Ms. Jones managed the career of an aspiring model turned international model and a singer/songwriter. Ms. Jones landed her model talent jobs in New York Fashion Week, Mercedes Benz Fashion Week, HBO Bessie, national and international campaigns, and International Milan Fashion Week. For her singer/ songwriter she was managed the development of her first EP, secured performance and songwriting opportunities, and built artist brand. In 2015, Sheoyki joined Invest Atlanta and fell in love with the mission and role that economic development agencies plays in the local communities.



TEELA JACKSON, VICE PRESIDENT OF HR SEARCH, TALENT CONNECTIONS

Teela Jackson has successfully partnered with organizations to identify, attract and acquire key talent. She is Vice President, HR Search with Talent Connections. Teela has enjoyed a progressive career with the firm since 2005 and leads the HR Search Practice. She is an active member of the Society for Human Resource Management (SHRM) and serves as a SHRM Georgia Board Member. She has been an active volunteer leader with the largest city chapter in the country, SHRM-Atlanta, for 15+ years. Teela was the first African-American female President of SHRM-Atlanta in 2014. She has been awarded the SHRM-Atlanta Presidential Leadership Award and SHRM Georgia Volunteer of the Year Award.



MARY HAYES, CEO OF WORKBAY & ENGAGE LEARNING SYSTEMS

Mary Hayes is an educator and educational technology developer with more than thirty years' experience in publishing, teaching, and development of educational systems for industry and government. Mary is the CEO of Engage Learning Systems Canada and Workbay LLC, USA. Her company's technology won the Jobs for the Future Billion Dollar Wage Gain Challenge, and is recognized nationally and internationally for innovative technology at the forefront of a more inclusive future of work. Workbay is a member of the US Chamber Foundation's Talent Pipeline Management initiative, IMS Global's Innovative Leadership for Digital Credentials, and the National Learner Data Institute.

TURKNETT LEADERSHIP GROUP



ANNE QUIELLO, SENIOR CONSULTANT, TURKNETT LEADERSHIP GROUP

Anne Quiello joined the Turknett Leadership Group in April 2019 as a Senior Consultant. As a certified and experienced executive and leadership development coach, she consults and delivers on talent development strategies aligned with the organization's talent needs. She has over 20 years of operations, customer service, and organization effectiveness experience within a major U.S. airline during which she served in several executive roles, managing pivotal industry change including mergers, bankruptcy, employee engagement in the face of union organization efforts, and building a learning organization from the ground up.



SUSAN HITCHCOCK, ALLIANCE PARTNER, TURKNETT LEADERSHIP GROUP

Susan B. Hitchcock is a native of Franklin, KY, a cum laude graduate of Agnes Scott College, a participant in Boston University's Leadership Institute and recipient of the GA Executive Women's Network Founders' Award. Susan's BellSouth corporate career included multiple leadership positions in Network Operations and in the Management Assessment and Training organization. For over two decades she worked with the Turknett Leadership Group as VP Client Services, Executive Director of Women's Initiatives, and currently, as an Advisory Board member. She founded and has hosted Turknett's Women in Leadership (WIL) seminar series since 2003, having facilitated over 185 monthly programs to date. As a community advocate and volunteer, her past board service includes AWN, GEWN, Possible Woman Foundation, Literacy Volunteers, BD of Directors' Network, Global Ethical Leadership Foundation and CEO Netweavers.



HOPE SONAM, VICE PRESIDENT OF TALENT SOLUTIONS, TURKNETT LEADERSHIP GROUP

Hope Sonam joined Turknett Leadership group in late 2019 as Vice President of Talent Solutions. She focuses on making connections with both current and prospective clients and providing them with tailored solutions that yield game-changing results for their specific goals. With five years of sales experience primarily focused on new business acquisition, Hope's approach is simple: doing right by each client's unique situation with the intended outcome of leaving them in a better place and with more tools in their toolbelt than when they were first introduced to Turknett Leadership Group.

TAG (TECHNOLOGY ASSCOIATION OF GEORGIA)



ANGELEEN WILSON, FOUNDER & DIRECTOR OF GEORGIA BLOCKCHAIN COALITION

A mom, data wrangler, and a technologist with a diverse background in software development and marketing. My professional background includes media, crop science, education and distributed ledger technology. I host the Women of Blockchain in Atlanta and on the leadership team for Women Who Code Atlanta to help encourage women interested in technology. I have collaborated with various state legislators, leaders, enterprise businesses and communities to continue to build the Georgia Blockchain Coalition while organizing Atlanta Blockchain Week each year.



LASHAUN SOLOMON, REGIONAL SALES EFFECTIVENESS LEADER, EFFECTV COMCAST

LaShaun is passionate about providing superior client experiences, identifying and implementing new efficiencies and delivering results. In her current role at Comcast, LaShaun is responsible for the development and execution of sales effectiveness initiatives that educate and build selling skills of Advertising Sales Teams across the Southeast Region and enterprise. These initiatives include a focus on product training, tools training, and go-to-market solutions positioning. LaShaun represents her department as a problem solver, innovator and change agent who excels in analytical and critical thinking skills. In 2019, LaShaun was elected to the Executive Board of the Technology Association of Georgia – Diversity & Inclusion Society.



MONIKA MUELLER, SENIOR VICE PRESIDENT OF CONSULTING SERVICES, SOFTENSITY

Monika is the Senior Vice President of Consulting Services at Softensity, a professional services firm. Monika has over 25 years of experience, bringing innovative solutions to her clients. Monika has focused on business and technology management at entrepreneurial, Fortune 500, and consulting companies. She has a depth of experience in management consulting, information management, process optimization, and customer relationship management. Monika has served in leadership roles at large and mid-size consultancies, spanning Delivery, Operations and Business Development.



JACQUELINE RUSHIN, MANAGING PRINCIPAL, RICH RUSH ENTERPRISE

Jacque Rushin is an award-winning veteran leader in the technology industry with over 25 years of experience across multiple industries, disciplines and corporations. She has an extensive background in sales and all facets of operations, with a key focus on strategy, execution, service and people-centric solutions. Prior to starting her own consulting firm, Rich Rush Business Consulting, she was Vice President of North America Operations for Qmatic where she led their transformation initiatives to develop a platform for their 2X growth strategy. Ms. Rushin is a writer, speaker, mentor, and aspiring author who enjoys the art of storytelling.

CHAPTER LEADERS



ASHLEY CARESTIA, APR
WOMEN'S CHAMBER OF COMMERCE, DIRECTOR OF BUCKHEAD CHAPTER

Ashley Carestia, has worked in the high-paced fashion industry as a successful fashion model for twenty-five years. Today, she serves as founder/CEO of Bark Fifth Avenue, a luxury retail boutique in Buckhead Atlanta, which offers the finest in pet clothing, accessories, dog furniture, and luxury services. She built Bark Fifth Avenue on a foundation of love for dogs and fashion that provides a unique luxury experience for its clients.
She has since founded Ashley Daniele Consulting & Public Relations, a Social Media Marketing and Branding Agency, focusing on Luxury Retail, Beauty, and the Pet industry.
She has earned the respect of her colleagues through arduous work and dedication, recently awarded Small Business of the Year Award in 2017 by the Atlanta Women's Chamber of Commerce, Entrepreneur of the Year by the Women in The Pet Industry, and the Woman of Influence award. It is with her creative nature and knowledge in the industry that make her an expert in her field which is evidenced by the countless interviews from national and local Pet, Fashion, and Business industry magazines for both the retailer and consumer.



DINA WELLS,
WOMEN'S CHAMBER OF COMMERCE, DIRECTOR OF SOUTH ATLANTA CHAPTER

Dina is a seasoned event professional with over ten years of experience in crafting social experiences. She has five years of experience leading teams and has 28 years of experience in accounting, budgeting, and financial management. Dina is a veteran and has worked with government entities for more than a decade. Adept in managing event operations and logistics, she has an exceptional ability to bring people together in comfortable, friendly atmospheres that deepen the human connection.

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