HANOVER
BUCKHEAD VILLAGE

Services Proposal

Exclusively for Hanover Buckhead Village

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Mission Statement

- Our primary goal is to provide fabulous things for fabulous dogs and deliver exceptional white-glove customer service to our clients. At Bark Fifth Avenue, our clients receive one-on-one personal attention as well as customized care provided by one of our professionals. Our goal is to positively impact the lives of pets and pet owners by providing outstanding, trustworthy, and professional service.

Goal and Objective

Why Offer Luxury Concierge Services to Your Residents?

Over 50% of all renters and homebuyers own pets. Offering pet services to renters has been ranked as one of the top five trends in multi-family housing and is quickly becoming a differentiator for local property management companies. Families are making the decision on where to live based upon the additional amenities that make their lives easier and provide social opportunities to connect with their neighbors.

In the growing competitive residential market, studies show, 50% of people are more likely to choose to live in a residence that offers convenient services like dog walking than a residence that does not. In addition, pet owners who live in a residence that offer these convenience services are 10 times more likely to stay in that residence for 5 years or more due to the sense of community these services promote. With these services in demand, buyers and renters have shown they are willing to pay more for a residence that offers these amenities, creating a unique opportunity to increase your revenue.

About Us

There are dogs and then there are jet-setting dogs. Bark Fifth Avenue is the purveyor of all things high-end pooch established in June 2013 to meet the demand for unique, high-end, clothing and accessories for dogs. The idea that “Fabulous Dogs Need Fabulous Things” is what drives the company to be unique and is our promise to our clients. Bark Fifth Avenue is a luxury boutique, offering products and services such as, one-on-one wardrobe consulting and measurements, personal shopping, superior customer service, as well as a luxury spa and glam center with such services as blueberry facials, acupuncture, and “pawdicures”. At Bark Fifth Avenue, we provide both an online location and retail boutique in where upscale pet owners can treat their distinguished doggies to only the best in fashion, travel, and accessories.

Available Services

Luxury Services

Bark Fifth Avenue's Concierge services offer upscale, white-gloved private services for your pampered pups. We are available for daily pet sits for working professionals, vacationing families, and visiting hotel guests in the Atlanta Area.

- Grooming
- Customized Meal Plans
- Pet Sitting
- Pet Walking
- Personal Shopping
- Film Crew Pet Service
- Pet Taxi to and From
- Hotel Visits
- Medications
- Errands
- Vet
- Airport Pickup and Drop Off
- Film Crew Handlers
- Holistic Veterinarian Dr. Julia B
- Holistic Animal Chiro
- Acupuncture
- K-Laser Therapy

Recommendations

- Further discussion for exclusive pricing for Hanover Residents
- Creating a “mini” Bark Fifth Avenue store located within the Hanover Buckhead Village Property with retail and grooming
- By creating a space/common area on the Hanover property that includes both retail and grooming (we provide equipment etc) separates Hanover Buckhead Village apart from any other luxury apartments in the state of Georgia, thus creating a higher demand resulting in higher revenue
- The next step would be to determine if said space could be made available and when
- Discuss and set discounted pricing for Hanover Buckhead Village residents