Social Media Campaigns

In an era where digital presence is paramount, effective social media campaigns serve as critical components of a brand's communication strategy. My expertise lies in developing and executing multifaceted campaigns that not only elevate brand visibility but also drive meaningful engagement with target audiences. By employing a data-informed approach and leveraging industry best practices, I create tailored strategies that align with overarching business goals and enhance brand reputation. Each campaign I undertake is designed to foster authentic connections and facilitate dialogue, ensuring that clients achieve measurable outcomes. Below, you will find a selection of my most impactful social media initiatives, highlighting innovative tactics and exceptional results that underscore my commitment to excellence in public relations.





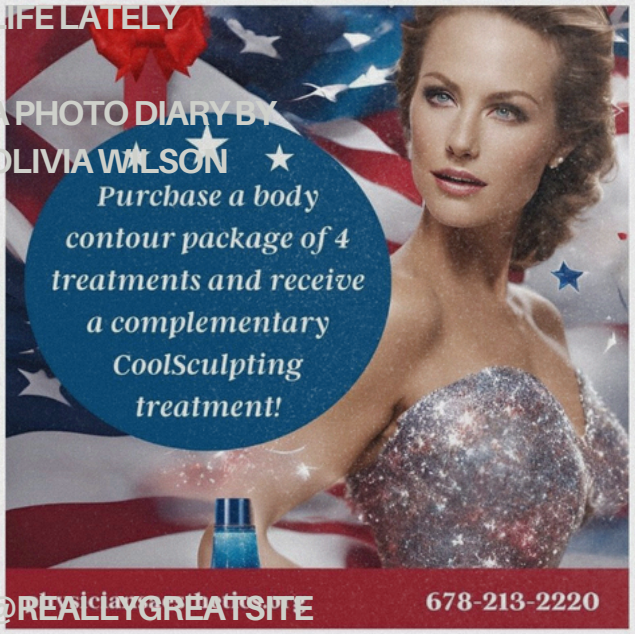




PROMOTIONS

LIFE LATELY

A PHOTO DIARY BY OLIVIA WILSON



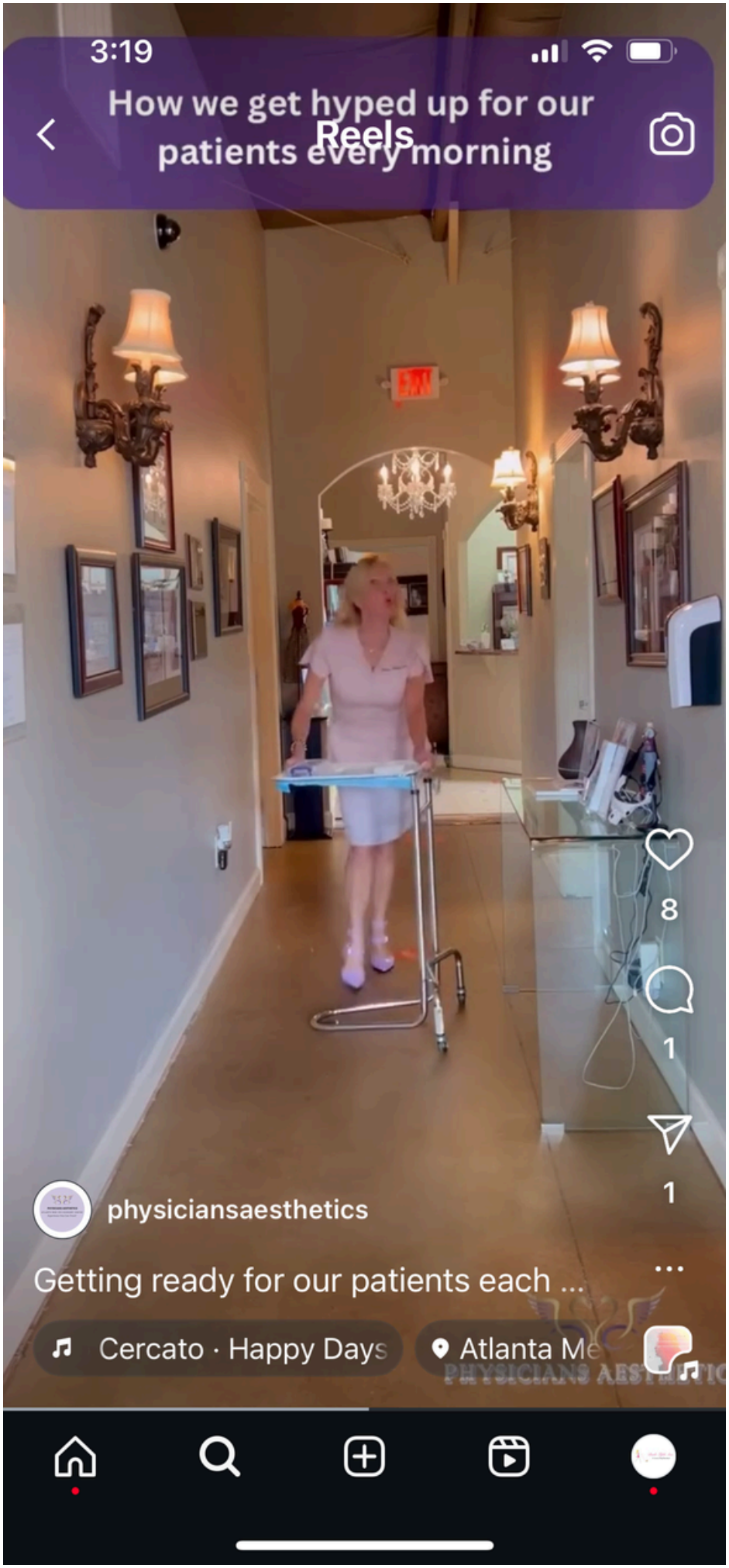
@REALLYGREATSITE

Atlanta MEDI SPA & SURGERY CENTER
PHYSICIANS AESTHETICS
Experience You Can Trus








3:19
How we get hyped up for our patients every morning
Reels
8
1
1
physiciansaesthetics
Getting ready for our patients each ...
Cercato · Happy Days
Atlanta Me


3:19
How we get hyped up for our patients every morning
Reels
8
1
1
physiciansaesthetics
Getting ready for our patients each ...
ato · Happy Days
Atlanta Me

Atlanta MediSpa & Surgery C...

Posts About Photos More



Call now

11 2 shares 2.2K plays

Like Comment Copy Share

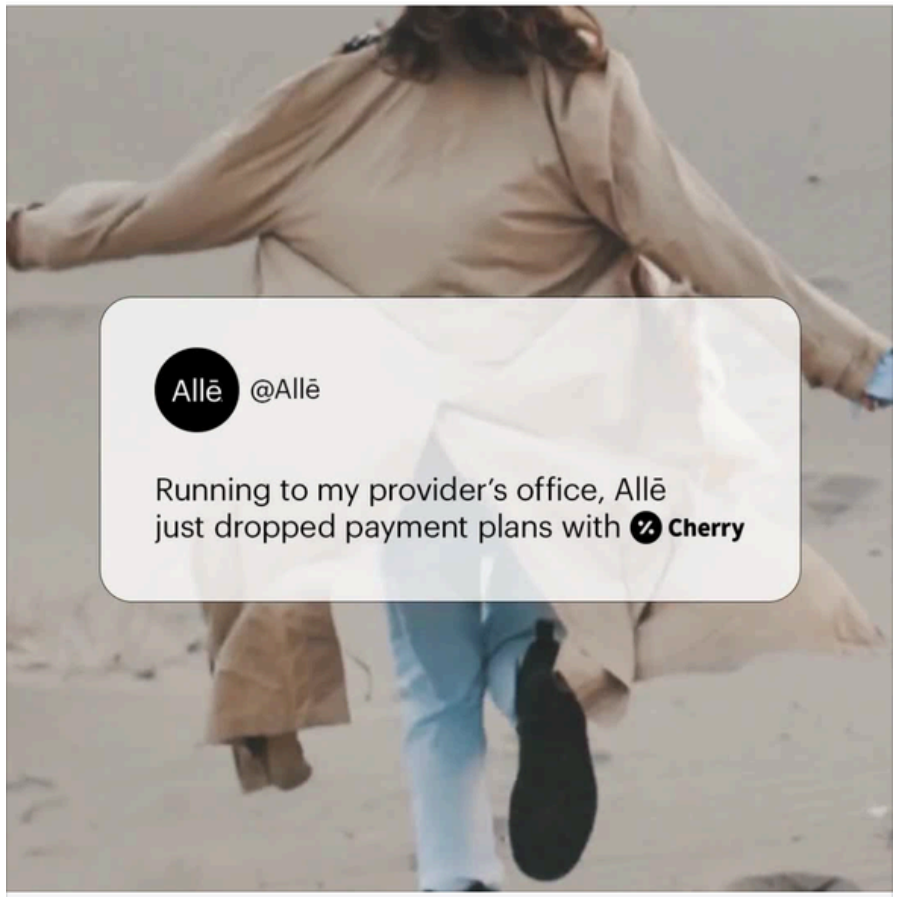
Atlanta MediSpa & Surgery C...

Posts About Photos More

Atlanta MediSpa & Surgery Center and Physicians Aesthetics

Aug 29 ·

That's right: a new way to pay is here 🌟
Make sure to ask us about starting an Allē Payment Plan, powered by Cherr... See more



INSTAGRAM



Atlanta MediSpa & Surgery Center and Phy...

893 likes • **920** followers

InstaLift, Laser Lipolysis, Body Sculpting, Dermatology, Laser Surgery,Facial Plastic Surgery, Botox, Juvederm, Facials, Microblading, Kybella & more

https://linktr.ee/physiciansaesthetics

Like | Book Now | ...

Posts | About | Photos | More

Atlanta MediSpa & Surgery C...

Posts | About | Photos | More

Atlanta MediSpa & Surgery Center and Physicians Aesthetics is at **Atlanta MediSpa & Surgery Center and Physicians Aesthetics.**

Sep 18 ·

Peel off summer with our specials for September!
* Purchase a Chemical Peel & Re... See more



BARK5THAVE
Posts



View insights Boost post

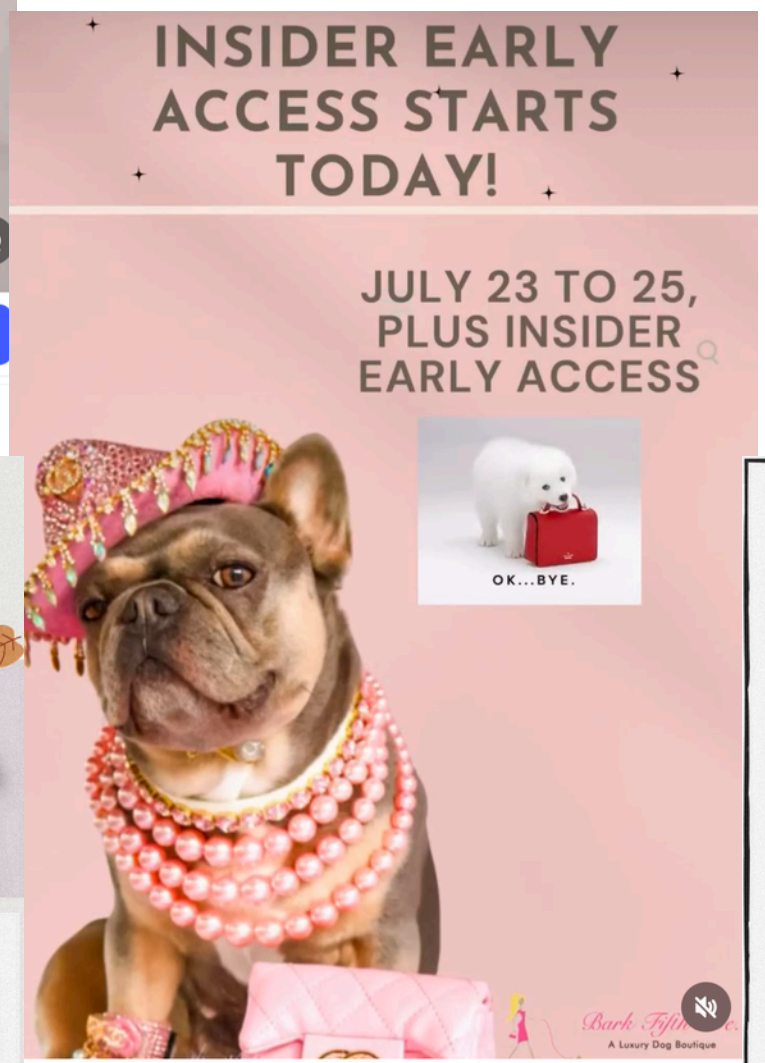


Posts

bark5thave



View insights Boost post



View insights Boost post

BARK5THAVE
Posts

bark5thave
Bark Fifth Avenue



View insights Boost again

Liked by **charleyandtrixielove** and **68 others**




DUKE & DUTCHESS
Duke & Dutchess have revolutionized the harness.
Our Harness has been designed for maximum comfort and control of your Dog.


Share the Love!
@diorabelle
IN CASE YOU DON'T ALREADY, BE SURE TO FOLLOW DIORABELLE
Duke & Dutchess


TRAVEL IN style
All of our carriers are Airline approved. Travel with your companion this summer in style. We have so many carrier to choose from.
SHOP NOW
www.dukeanddutchessusa.com


SALE NOW
BLACK QUILT
COLLECTION
DUKEANDDUTCHESSUSA.COM


Duke & Dutchess
WWW.DUKEANDDUTCHESSUSA.COM
Let's Get Personal!
Duke & Dutchess is a luxury canine couture brand creating sophisticated modern apparel and accessories for your pet. Essential chic details, chosen to suit the personality of each dog and make a true fashion statement.


PET OWNERS INDEPENDENCE DAY
LET'S HAVE A PAW-TY!
Cheers for barks, slobber, and love!
Duke & Dutchess


FUN FACT
A recent study shows that dogs are among a small group of animals who show voluntary unselfish kindness towards others without any reward.
Duke & Dutchess


Duke & Dutchess
BIG SPRING BLOWOUT SALE
3 DAYS ONLY
25% OFF
on already existing sales
DUKEANDDUTCHESSUSA.COM


duke & dutchess
HIGH-QUALITY & SAFETY
WE UNDERSTAND QUALITY LUXURY COUTURE AND THE NEED FOR CHOICE. ABOVE ALL, WE BELIEVE LUXURY MEANS SHOWING OUR PETS AFFECTION THROUGH FINE MATERIALS AND HIGH-QUALITY FINISHINGS AS WELL AS ENSURING THE SAFETY AND COMFORT FOR YOUR PRECIOUS PET.
Duke & Dutchess


Bark Fifth Ave.
A Luxury Dog Boutique
LUXE | CLEANSE
COLLECTION
BY BARK FIFTH AVENUE
FABULOUS DOGS SHOULD STAY FABULOUSLY CLEAN©
LUXE | CLEANSE PUMP
LUXE | CLEANSE DELUXE SPRAY
LUXE | CLEANSE TRAVEL MINI
SANITIZING PAW WIPES
BODY WIPES


Luxe | Cleanse
By Bark Fifth Avenue
désinfectant hydratant pour les mains
10ML


www.barkfifthave.com


www.barkfifthave.com


Luxe | Cleanse
By Bark Fifth Avenue
désinfectant hydratant pour les mains
10ML


Luxe | Cleanse
By Bark Fifth Avenue
désinfectant hydratant pour les mains
30ML


INTRODUCING
LUXE | CLEANSE
BY BARK FIFTH AVENUE
A LUXURIOUS MOISTURIZING HAND SANITIZER FOR THE DOG MOM ON THE GO
Now available at BarkFifthAve.com
LUXE | CLEANSE PUMP
A luxurious moisturizing hand sanitizer
LUXE | CLEANSE DELUXE SPRAY
A luxurious moisturizing hand sanitizer
LUXE | CLEANSE TRAVEL MINI
A luxurious moisturizing hand sanitizer


Luxe | Cleanse
By Bark Fifth Avenue
désinfectant hydratant pour les mains
10ML

MOISTURIZE

FABULOUSLY MOISTURIZED PAW & NOSE
An organic 100% natural herbal-based blend of butters and precious plant oils. Specially formulated to heal rough, chapped, & dry paws. Available in roll-on, balm, or spray.



FABULOUSLY CALM PRECIOUS CALMING OIL
Essential for dogs who travel.
Fabulously Calm essential calming oils have been developed by leading experts in canine aromatherapy to naturally help relax and calm uneasy dogs.
Dogs, just like humans, tremendously benefit from aromatherapy and of course, deserve a relaxing dog spa day!



WIPES

FABULOUSLY CLEAN SANITIZING PAW WIPES
Moist sanitizing paw wipes that remove dirt and dander while adding beneficial emollients to your pet's paws. Aloe and Vitamin E infused to soothe and clean; absorb dust and dirt on the surface of paws and moisturizes dry cracked pads. The special formula provides a protective film to keep fur and paws moist and add shine!
Eliminates 99.999% of Bacteria Virus, Fungus Odor



FABULOUSLY CLEAN BODY WIPES
Moist wipes that remove dirt and dander while adding beneficial emollients to your pet's fur and paws. Aloe and lanolin infused to soothe and clean; absorb dust and dirt on the surface of fur and paws. The special formula provides a protective film to keep fur and paws moist and add shine.



FABULOUSLY SANITIZED PAW SCRUB
PAW-FECT for a little pampering paw-dicure! This will safely clean any areas to prevent infection. It is also great to use after nail or paw services to clean and kill any bacteria or germs such as staph infections from grooming tools



SANITIZATION

LUXE | CLEANSE MOISTURIZING HAND SANITIZER
A luxurious moisturizing hand sanitizer for the dog mom & dad on the go!
Don't carry back germs from walking your posh pup with our new & chic Luxe | Cleanse Sanitizing Spray by Bark Fifth Avenue. t's portable, refillable, and easy to carry along with you for picking up after your paw-tner.
The sanitizer kills 99.9% of germs with soothing aloe to leave your hands feeling clean and fresh.

Available in a spray, pump, and travel mini's



SANITIZING & ODOR SPRAY
It's not just a must-have, it's a necessity! Our Sanitizing & Odor spray is formulated with powerful & proven ingredients that help disinfect, sanitize, sterilize & deodorize your pets & their spaces.

- Refreshing lavender scent.
- Kills 99.99% pet-related germs
- Protects pet's coat & skin health
- Removes strong pet odor
- Disinfects pet living spaces



Protect Your Pets From:
Bacteria, Virus, Fungi, Spores, Pathogens, & Allergens

Bark Fifth Ave.
A Luxury Dog Boutique

LUXE | CLEANSE
COLLECTION
BY BARK FIFTH AVENUE

FABULOUS DOGS SHOULD STAY FABULOUSLY CLEAN©


LUXE | CLEANSE PUMP


LUXE | CLEANSE DELUXE SPRAY


LUXE | CLEANSE TRAVEL MINI


SANITIZING PAW WIPES


BODY WIPES


SANITIZING PAW SCRUB

TECH Pets live in increasingly smarter environments

56% of pet parents say they have special tech just for their pet

THE MOST POPULAR PET TECH:

- **24%** healths and nutrition apps
- **20%** smart toys
- **22%** pets servicing apps
- **22%** pets monitoring cameras

ALMOST 8 IN 10 say technology gives them a greater sense of their pet's wellbeing (41%) or security (39%)

ALMOST 8 IN 10 pet owners use pet tech for tracking or monitoring technology, including microchip(60%), cameras(22%) or tracking devices (20%)

ALTERNATIVE THERAPIES Pets get treatments too

68% of pet parents use alternative therapies to care for their pet's specific medical or behavioral conditions preventatively

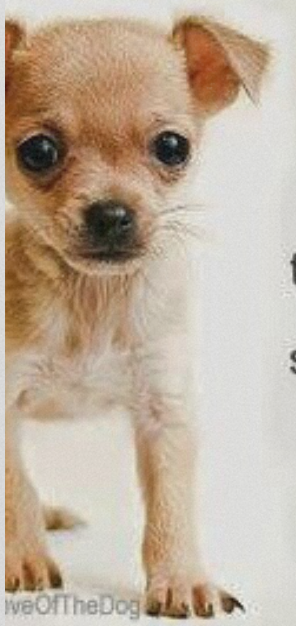
26% of pets have experienced mobility-related therapies like massafe, physical therapy, chiropractors and acupuncture

- **45%** of pet owners who give CBD oil or hemp products to their pets have done so as part of a general health plan
- **45%** use CBD oil to care for an older pet
- **39%** use CBD oil for a specific behavioral cindition
- **39%** use CBD oil for temporary relief, such as following surgery or on a flight

FOOD Pets' plates look more and more like ours

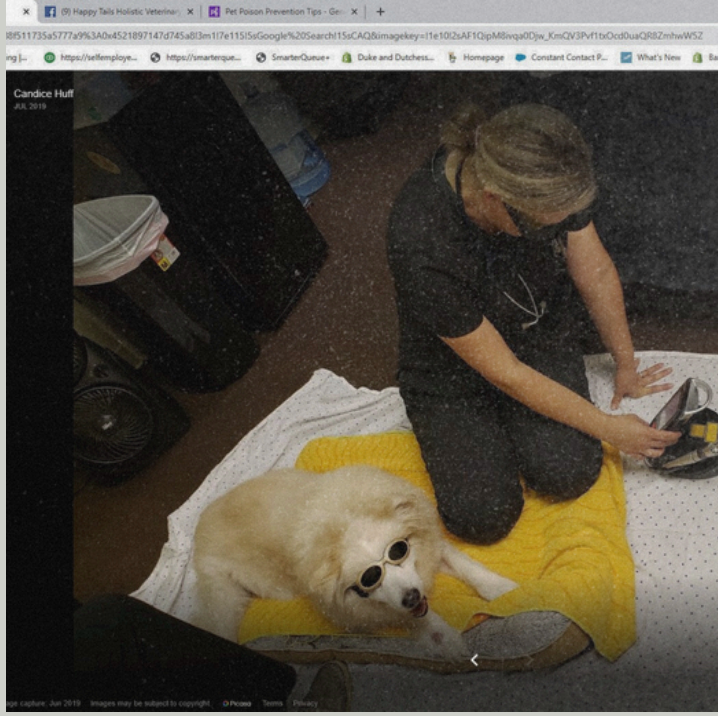
45% of pet parents admit to personally following a diet

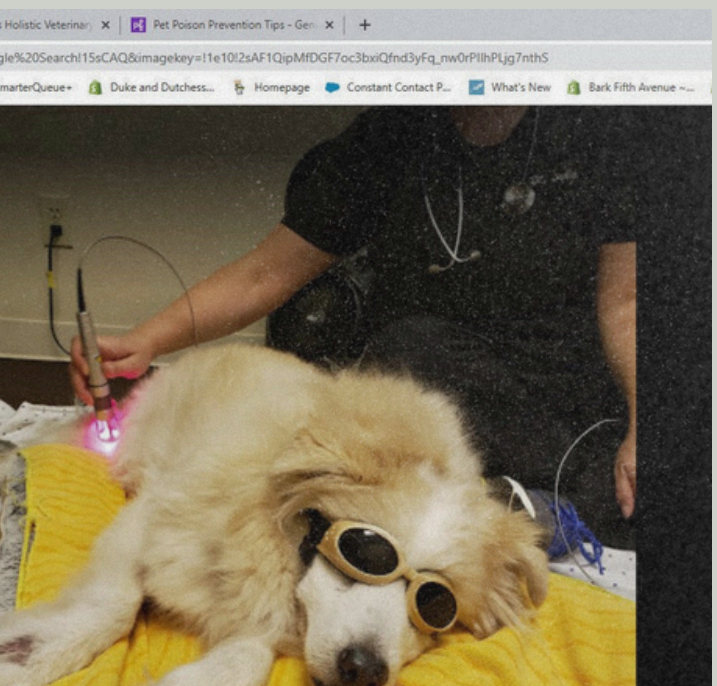
AVERAGE 47% of pet parents who eat organic feed their pets organic too



Interesting Dog

The breed Chihuaha
the smallest breed of
named after the sam
state in Mexico and is
to be descended fr
Techichi,a compani
favored by the To
civilization in Me





Happy Tails
Holistic Veterinary Care

JULIA BRUGLIERA, DVM

IT IS OUR PLEASURE TO INTRODUCE OUR
VERY OWN MOBILE VET,
DR. JULIA BRUGLIERA, DVM

SERVICES INCLUDE:
ACUPUNCTURE LASER THERAPY NUTRITION
DENTAL CLEANINGS BEHAVIORAL CONSULTATIONS
AND MORE!

Bark Fifth Avenue is thrilled to host
a new "Ask the Vet" series starting in June!
Be sure to check your email for
more details and event dates.

Bark Fifth Ave.
A Luxury Dog Boutique

barkfifthave.com

